

**North Carolina Public Health Survey
October/November 2001**

HELLO, I'm _____ (name) _____ calling for the North Carolina Division of Public Health in Raleigh. We're gathering information on the opinions that North Carolinians have about the role of public health in our state. Your phone number has been chosen randomly, and we'd like to ask some questions about public health services.

INTERVIEWER: *NOTE: Respondent implies that he/she knows nothing about public health in NC, or can't help with survey. Interviewer response: "That's Okay. We're just as interested in talking to people who know very little about public health, as those who might know more about it – we want to hear from everybody!"*

Is this _____ (phone number) _____ ? **If "no"** Thank you very much, but I seem to have dialed the wrong number, It's possible that your number may be called at a later time. **Stop**

We need to randomly select one adult who lives in your household to be interviewed. How many members of your household, including yourself, are 18 years of age or older?

Number of adults _____ (1-2)

If "1" Are you the adult?

If "yes" Then you are the person I need to speak with. **Enter 1 man or 1 women below (Ask gender if necessary). Go to page 2**

If "no" Is the adult a man or a woman? **Enter 1 man or 1 women below. May I speak with [fill in (him/her) from previous question]? Go to "correct respondent" next page**

How many of these adults are men and how many are women?

Number of men _____ (3)

Number of women _____ (4)

The person in your household that I need to speak with is _____

If "you," go to page 2

To correct respondent Hello, I'm _____ (name) _____ calling for the North Carolina Division of Public Health in Raleigh. We're gathering information on the opinions that North Carolinians have about the role of public health in our state. Your phone number has been chosen randomly, and we'd like to ask some questions about public health services.

We do not ask for your name or other information that identifies you. This will only take a few minutes of your time. There are no risks or benefits to you for helping us with this project. If you have any questions about the survey, I will provide you with a toll free number for you to call to get more information.

Section 1: Role of Public Health

We begin with a few questions about public health services.

1.1. How much do you know about the services provided by public health departments in North Carolina? (20)

Please read Would you say you know:

1. A great deal
2. Some things
3. Very little
- or
4. Nothing at all

7. Don't know/Not sure
9. Refused to answer

1.2. For the following list of health services, please tell me how much you personally benefit from each service. The answer categories are: Benefit a lot, Some, or None at all.

Please Read	<u>A lot</u>	<u>Some</u>	<u>None at all</u>	<u>Dk/Ns</u>	<u>Ref</u>	
a. Health care for the poor (low income people or families)	1	2	3	7	9	(21)
b. Disease prevention, such as vaccines	1	2	3	7	9	(22)
c. Health education for healthy living	1	2	3	7	9	(23)
d. Clean air and water	1	2	3	7	9	(24)
e. Sanitation services, such as well and septic systems	1	2	3	7	9	(25)
f. Animal control, such as rabies prevention	1	2	3	7	9	(26)
g. Injury prevention, such as infant car seats or smoke alarms	1	2	3	7	9	(27)

1.3. To the best of your knowledge, is there a local health department in your county?
(28)

1. Yes
2. No
7. Don't know/Not sure
9. Refused to answer

1.4. Have you ever gone to a North Carolina public health department for services of any kind?
(29)

1. Yes **Go to Q1.5**
2. No **Go to Q1.6**
7. Don't know/Not sure **Go to Q1.6**
9. Refused to answer **Go to Q1.6**

1.5. How would you describe your last visit to the health department? (30)

Would you say:

1. Excellent
2. Good
3. Fair
- or**
4. Poor

7. Don't know/Not sure
9. Refused to answer

1.6. Besides having local public health departments, North Carolina also has local Boards of Health. How much do you know about local Boards of Health? (31)

Would you say:

1. A lot
2. Something
3. Very little
4. Nothing at all

7. Don't know/Not sure
9. Refused to answer

In North Carolina, local Boards of Health have the authority to pass and enforce certain rules and regulations to protect the public's health. For you personally, how important are the following regulations?

1.7. Adopting policies that protect us from infectious diseases, like AIDS? (33)

Please read

1. Very important
2. Somewhat
3. Not important

7. Don't know/Not sure
9. Refused to answer

1.8. Regulating hog and chicken farms? (34)

Please read

1. Very important
2. Somewhat
3. Not important

7. Don't know/Not sure
9. Refused to answer

1.10. Adopting regulations that protect our drinking water (wells/septic systems)? (35)

Please read

1. Very important
2. Somewhat
3. Not important

7. Don't know/Not sure
9. Refused to answer

Section 2: Community Health

Now I'd like to ask for your opinion about the community where you live. *NOTE: A community is the place where someone lives or has their primary place of residence. It may also be thought of as your neighborhood.*

2.1. When you hear the words, "a healthy community," what is the **first thing** you think of?

-- Reason code (37-38)

Do not read

01. Clean air and water
 02. Safe from crime
 03. No drugs / no violence
 04. No pollution, clean environment
 05. Safe from pesticides
 06. Traffic safety
 07. Safe food
 08. No landfills nearby
 09. Exercise facilities / gyms
 10. Walking trails / parks
 11. Neighbors helping neighbors
 12. Opportunity for healthy living / lifestyles
 13. Good health for everyone / no disease
 14. Plenty of trees / greenery
88. Other category (**If 88 then go to 'Other' text field**)
77. Don't know/Not sure
99. Refused to answer

Please record Other : _____ (39-69)

2.2. Do you think your community is a healthy place to live and raise a family? (70)

1. Yes
2. No
7. Don't know/Not sure
9. Refused to answer

2.3. In your opinion, how much influence does your community have on your own personal health? (71)

Please read

1. A great deal of influence
2. Some
3. Not very much
4. None at all

7. Don't know/Not sure
9. Refused to answer

2.4. In your opinion, how important is it that some of your tax dollars be used to help make your community a healthy place to live? (72)

Please read

1. Very important
2. Somewhat
3. Not very
4. Not at all

7. Don't know/Not sure
9. Refused to answer

2.5. To the best of your knowledge, is there an agency, business or organization that is responsible for making your community a healthy place to live? (73)

1. Yes **Go to Q2.6**
2. No **Go to Q2.7**
7. Don't know/Not sure **Go to Q2.7**
9. Refused to answer **Go to Q2.7**

2.6. Which of the following do you think is most responsible for making sure that your community is a healthy place to live? (74)

Please read

1. Hospital
2. Health department
3. Doctor(s) / Doctor's office
4. Health insurance company / HMO
5. Public safety / Police Department
- or**
6. Other agency

7. Don't know/Not sure
9. Refused to answer

These next few questions are about some things that may affect your quality of life. Quality of life is about things that affect your enjoyment of life, including your physical and spiritual well-being, your home, community, and work.

2.7. For each of the following, please tell me how important they are to the quality of your life. The answer categories are: Very important, Somewhat, or Not important

Please Read	<u>Very Important</u>	<u>Somewhat</u>	<u>Not Important</u>	<u>Dk/Ns</u>	<u>Ref</u>
a. Being able to get quality health care	1	2	3	7	9 (75)
b. The opportunity to find work at a living wage	1	2	3	7	9 (76)
c. The opportunity for lifelong education and learning	1	2	3	7	9 (77)
d. Assurance that our air and water are clean	1	2	3	7	9 (78)
e. Assurance that no one is exposed to harmful substances, like chemical spills	1	2	3	7	9 (79)
f. Enough food for an active, healthy life	1	2	3	7	9 (80)
g. The opportunity to learn about healthy living	1	2	3	7	9 (81)
h. Affordable housing	1	2	3	7	9 (82)
i. The availability of police protection, fire safety, and emergency services	1	2	3	7	9 (83)
j. Adequate and affordable public transportation	1	2	3	7	9 (84)
k. The opportunity to maintain your permanent teeth for life					

Section 3: Adolescent Health

These next few questions are about smoking prevention and the health of our young people.

3.1. Do you support policies that require North Carolina public school campuses (buildings and grounds) to be 100% smoke free for all students, staff and visitors at all times? (85)

Please read

1. Strongly support
2. Support
3. Oppose
4. Strongly oppose

7. Don't know/Not sure
9. Refused to answer

3.2. How much additional tax on a pack of cigarettes would you be willing to support if all the money raised was used to fund smoking prevention programs for our youth? (86)

Please read

1. \$.25/pack
2. \$.50
3. \$1.00
4. \$2.00
5. \$3.00
6. None

7. Don't know/Not sure
9. Refused to answer

3.3. In your opinion, how serious (bad) is the problem of overweight children and adolescents in North Carolina? (87)

Would you say:

1. Very serious
2. Somewhat
3. Not very serious
4. Not at all serious

7. Don't know/Not sure
9. Refused to answer

3.4. Many North Carolina public schools allow commercial fast food, like McDonald's hamburgers, to be sold during the lunch hour. Students may also purchase sodas from vending machines placed inside school buildings. In your opinion, what effect do these practices have on the health of our students?

(88)

Would you say:

1. A positive effect
2. A negative effect
3. No effect at all

7. Don't know/Not sure
9. Refused to answer

Section 4: Terrorism

These next two questions are about terrorism.

4.1. In your opinion, how likely is it that a terrorist attack, involving biological or chemical weapons, could occur in North Carolina? (89)

1. Very likely
2. Somewhat likely
3. Not very likely
4. Not at all likely

7. Don't know/Not sure
9. Refused to answer

4.2. If there was an attack in North Carolina, using biological or chemical weapons, how confident are you that your health would be protected? (90)

Please read

1. Very confident
2. Somewhat
3. Not very confident
4. Not at all confident

7. Don't know/Not sure
9. Refused to answer

Section 5: Demographics

INTERVIEWER: These are my last questions.

5.1. Do you have any kind of health care coverage, including health insurance, prepaid plans such as HMOs, or government plans such as Medicare? (91)

1. Yes
2. No
7. Don't know/Not sure
9. Refused

5.2. Do you have Medicaid? (**Read if necessary**): Medicaid is a health insurance plan for low-income families with children, for people with disabilities, and for some groups of older Americans. (92)

1. Yes
2. No
7. Don't know/Not sure
9. Refused

5.3. When you are sick or need a health checkup, to which one of the following places do you usually go? (93)

Would you say:

1. A doctor's office
2. A public health clinic or community health center
3. A hospital outpatient department
4. A hospital emergency room
5. Urgent care center
6. Some other kind of place (military clinic)
8. No usual place
7. Don't know/Not sure
9. Refused

5.4. Would you say that in general your health is: (94)

1. Excellent
2. Very good
3. Good
4. Fair
- or**
5. Poor

7. Don't know/Not Sure
9. Refused

5.5. What is your age?

-- Code age in years (95-96)
0 7 Don't know
0 9 Refused

5.6. Which one of the following would you say is your race? (97-98)
(left justify)

- Please Read**
- | | |
|---|-------------------------------------------|
| 1 | White |
| 2 | Black or African American |
| 3 | Asian |
| 4 | Native Hawaiian or Other Pacific Islander |
| 5 | American Indian, Alaska Native |
| | or |
| 6 | Other |
| 7 | Don't know/Not sure |
| 9 | Refused |

5.7. What is the highest grade or year of school you completed? (99)

1. Never attended school or only attended kindergarten
2. Grades 1 through 8
3. Grades 9 through 11
4. Grade 12 or GED
5. College 1 year to 3 years
6. College 4 years or more
7. Don't know/Not sure
9. Refused

5.8. Is your annual income from all sources: (100-101)

Read as Appropriate

**If res-
pondent
refuses
at any
income
level,
code
refused**

- | | |
|---------------------------------------------------------------------------------------------------|----|
| a. Less than \$25,000 If "no," ask e; if "yes," ask b
(\$20,000 to less than \$25,000) | 04 |
| b. Less than \$20,000 If "no," code a; if "yes," ask c
(\$15,000 to less than \$20,000) | 03 |
| c. Less than \$15,000 If "no," code b; if "yes," ask d
(\$10,000 to less than \$15,000) | 02 |
| d. Less than \$10,000 If "no," code c | 01 |
| e. Less than \$35,000 If "no," ask f
(\$25,000 to less than \$35,000) | 05 |
| f. Less than \$50,000 If "no," ask g
(\$35,000 to less than \$50,000) | 06 |
| g. Less than \$75,000 If "no," code h
(\$50,000 to \$75,000) | 07 |
| h. \$75,000 or more | 08 |
| Don't know/Not sure | 77 |
| Refused | 99 |

5.9. Are there any children living in your household who are less than 18 years old? (102)

1. Yes
2. No
7. Don't know/Not sure
9. Refused

5.10. Did you vote in last year's national election? (103)

1. Yes
2. No
7. Don't know/Not sure
9. Refused

5.11. Are you currently an active volunteer in your community or place of worship?
(104)

- 1. Yes
- 2. No
- 7. Don't know/Not sure
- 9. Refused

5.12. In the last year, have you made any changes in your personal behavior or lifestyle to improve your health?
(105)

- 1. Yes
- 2. No
- 7. Don't know/Not sure
- 9. Refused

5.14. How many residential telephone numbers do you have in your home, not including fax, computer or cell lines?
(107)

_ Total telephone numbers [**8 = 8 or more**]
9. Refused

5.15. Indicate sex of respondent: **Ask Only if necessary** (108)

- 1. Male
- 2. Female

5.16. What county do you live in?

_ _ _ FIPS county code (109-111)

- 7. Don't know/Not sure
- 9. Refused

(Note: 5.16, in program, D is entered for Don't know, R is entered for Refused. When it asks for County Fips code, a corresponding DK=777, Ref=999)

This completes our survey and we'd like to thank you for your time!